# **SULLIVAN**



DESIGNER & LLUSTRATOR

**PROFILE** 



+33 69 856 46 98



97 rue de Genève 74240 Gaillard



sam.j.sullivan88@gmail.com



https://samjosephsullivan.com/

## Designer/Illustrator





French Resident (9+years)

INFORMATION

Date of Birth

Nationality

**British** 

26/11/1988

**Work Permit** 

Permit G

#### **LANGUAGES**

**English** 

**Native** 

French

**C1** 

#### SKILLS & EXPERTISE

- · Identity & Branding
- · Creative Direction
- · Creative/Design Strategy
- · Packaging Design
- · Digital/Print Layout
- UX & UI

#### PROFESSIONAL COMPETENCIES

- · Collaboration
- Efficiency
- · Detail Oriented
- Adaptable
- Confident Presenter (Eng.) Mastery of Tools
- **Industry Aware**
- · Dynamic

**EXPERIENCE** 

looking to progress and improve.

#### **Freelance**





I have undertaken independent projects with startups and small businesses, primarily based in Geneva and the Haute-Savoie region, with occasional collaborations in the North West of England. My expertise lies in building robust and visually stunning brand identities from the ground up. I seamlessly integrate package design with UX and UI design for websites, ensuring a cohesive product that engages the intended audiences. Additionally, I illustrate gig posters and create captivating social media content for rock bands and music groups in the North West of England. My portfolio also includes distinctive logo designs for independent businesses.

I am a driven and flexible freelance graphic designer with a passion for creating amazing things that captivate the intended audiences and convey

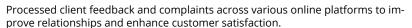
a clear and concise message, all while sticking to the timeless principles of design. I firmly believe that good design should engage and inspire, leaving a lasting impression on those who experience it. I curate each project with

utmost attention from inception to final delivery. As a motivated and proactive individual, I am eager to learn and build on my existing skills, always

#### Customer Relations / Social Media Specialist







Collaborated with global teams to implement strategies that maximized customer loyalty.

Provided comprehensive social media management to address client inquiries and resolve issues efficiently.

#### **Logistics Agent**

#### Holmes Place AG, Geneva





Overseeing the coordination and delivery of daily supplies for several high-end fitness centres in French-speaking Switzerland. First point of contact for several suppliers and maintenence technicians.

## **EDUCATION**

#### **Google UX Design Professional Certificate**

UX research, wireframing, prototyping, and UI design using Figma.

#### **European Computer Driving Licence (ECDL)**

Certification in practical computer skills including Microsoft Office Suite.

## **TOOLS**