



Sam Sullivan

Designer/Illustrator

CONTACT

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Geneva/Haute-Savoie

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INFORMATION

Nationality

British
French Resident (7+years)

Date of Birth

26/11/1988

Work Permit

Permit G

LANGUAGES

English

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French (C1)

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EXPERTISE

Identity & Branding
Creative Direction
Packaging Design
Photo-Manipulation& AI

Profile

Hello! I'm Sam, a driven and flexible freelance graphic designer with a passion for creating amazing things that captivate the intended audiences and convey a clear and concise message, all while sticking to the timeless principles of design. I firmly believe that good design should engage and inspire, leaving a lasting impression on those who experience it. I curate each project with utmost attention from inception to final delivery. As a motivated and proactive individual, I am eager to learn and build on my existing skills, always looking to progress and improve.

Experience

DESIGNER/ILLUSTRATOR FREELANCE 2020-Present Geneva / Haute-Savoie / Manchester

I have undertaken independent projects with startups and small businesses, primarily based in Geneva and the Haute-Savoie region, with occasional collaborations in the North West of England. My expertise lies in building robust and visually stunning brand identities from the ground up. I seamlessly integrate package design with UX and UI design for websites, ensuring a cohesive product that engages the intended audiences. Additionally, I illustrate gig posters and create captivating social media content for rock bands and music groups in the North West of England. My portfolio also includes distinctive logo designs for independent businesses.

SOCIAL MEDIA SPECIALIST 2019-2021 Travcorp SA, Geneva

Responding to and processing social media feedback for an international travel company using several platforms with the aim of maximising customer satisfaction and loyalty.

WORKING AS PART OF AN INTERNATIONAL A DYNAMIC TEAM ACROSS SEVERAL OFFICES AROUND THE WORLD.

LOGISTICS AGENT 2018-2019 Holmes PLace, Geneva

Overseeing the coordination and delivery of daily supplies for several high-end fitness centres in French-speaking Switzerland. First point of contact for several suppliers and maintenance technicians.

TIGHT SCHEDULES, DYNAMIC WORKFLOW.

Education

City and Guilds of London Institute

Advanced Diploma in Engineering and Technology(Aircraft Maintenance)

Saint Mary's College Blackburn

A-Levels in Fine Art and Graphic Design

SKILLS

Photoshop

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Illustrator

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InDesign

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